# NSF Workshop on Simulation Optimization

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### **Research Topics of Interest**

- Optimization Over Multiple
  Performance Measures
- Optimization Over a Dynamically Changing Performance Measure
- Optimization Heuristics Involving Simulation

## **Multiple Performance Measures**

Focus: Multiple Objective Ranking and Selection (MORS) problem

### **Approaches:**

- Multiple Attribute Utility Theory (Butler et al, 2001)
- Constraint-based R&S (Andradóttir and Kim 2010, Batur and Kim, 2010)
- Multi-objective Computing Budget Allocation using the concept of Pareto optimality (Lee et al. 2004, 2010, Lee et al. 2007)
- Data Envelopment Analysis (Chen et al., 2010)
- Others?
- What are the pros and cons of each approach? How do they perform?

## **Dynamically Changing Performance Measure**

- Focus: Ranking and Selection with a performance measure that is a function of some other variable such as time.
- My current work: Morrice et al. (2008, 2009)
- What related work is being done on this topic? I am familiar with Frazier et al. (2009)

### **Optimization Heuristics**

- What is the state of the art for using optimization heuristics that involve simulation (e.g., Tabu Search, Simulated Annealing, other)?
- What opportunities are there to advance existing methods or develop new methods?
- What are the large-scale real examples to which these methods have been applied? We have a ready application to the problem described in Loveland et al (2007) and Monkman et al. (2008).

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