

# *Metamodel-Based Optimization*

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# *Acknowledgments and Apologies*

- To Michael and Barry.
- To NSF.
- To all of you.

# *Overview*

- Metamodel-based optimization framework.
- Common issues: many factors, non-i.i.d. variation.
- RSM-based methods and issues.
- Global metamodel methods and issues.
- Current and future research opportunities.

# *Framework: Simulation Optimization*

$$\min f(x) \equiv E(Y_0(x))$$

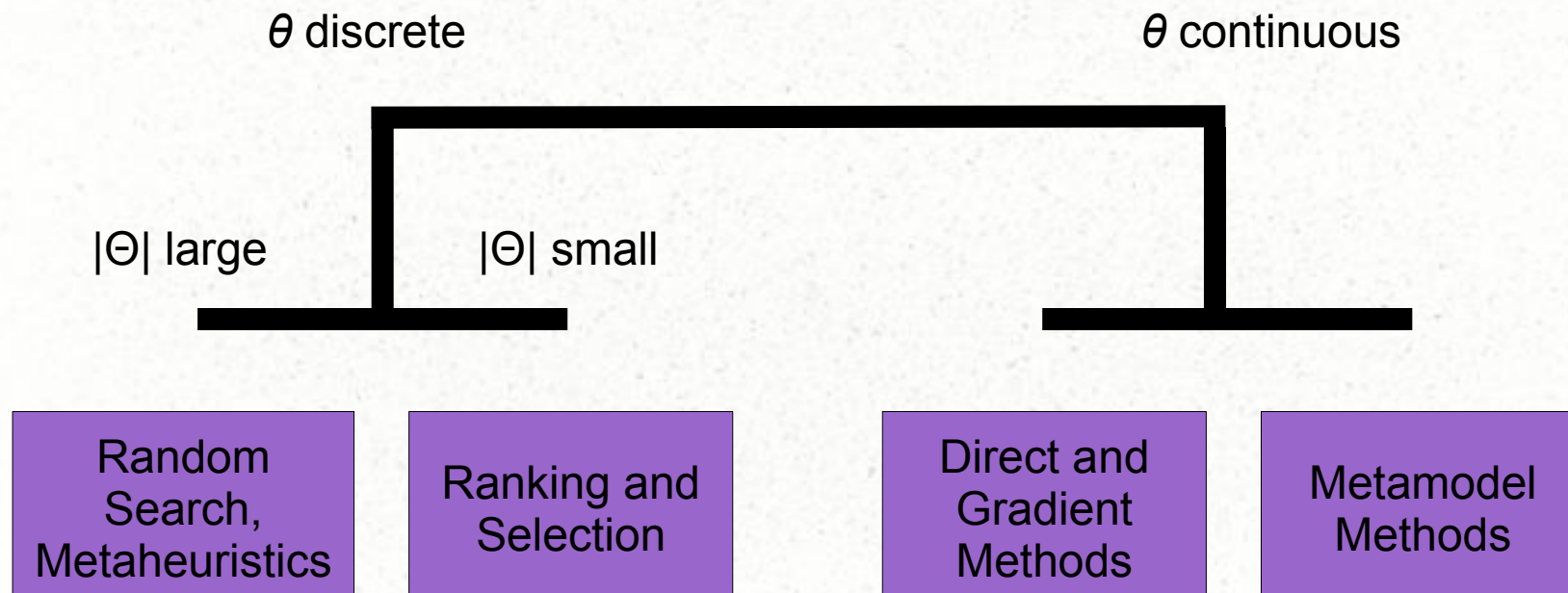
*s.t.*

$$a(x) \leq b$$

$$c(Y_0(x)) \leq d$$

- $Y_0$  generally random.
- One or more components of  $\theta$  may be discrete.
- Constraints arising from  $c$  only implicit.
- Might optimize some other characteristic of the distribution of  $Y_0$ , e.g. a quantile (see Kleijnen, Pierreval, Zhang 2009 – working paper).
- Might have another statistical characteristic captured by  $c$ , e.g. variance, for robust parameter design – more later.

# *Taxonomy of Discrete-Event Simulation Optimization*



Many simulation optimization ideas in Fu, Chen and Shi (2008).

# *Framework: Metamodel-Based (Simulation) Optimization*

$$\min \hat{f}(x) \approx E(Y_0(x))$$

*s.t.*

$$a(x) \leq b$$

$$\hat{c}(Y_0(x)) \leq d$$

$$\hat{c}(Y_0(x)) \approx c(Y_0(x))$$

- $f$  and  $c$  replaced by metamodels.
- Advantages:
  - Metamodels generally deterministic.
  - Metamodels can sometimes provide “insight.”
  - (Relatively) inexpensive to evaluate.
- Process is not this simple:
  - Metamodels refined as the optimization progresses.

# *Framework: Metamodel-Based (Simulation) Optimization*

## **Stochastic $Y_0$**

- Discrete-event simulation.
- Derivatives difficult or nonexistent.
- How long to run or how many replications?

## **Deterministic $Y_0$**

- Finite-element and other engineering.
- Derivatives easy.
- Run length known.

# *Framework: Metamodel-Based Optimization*

- 1. Screen  $x$  s and Scale  $Y$  s.**
- 2. Select initial DOE, make runs and fit initial metamodel.**
- 3. Loop until done: assess fit and solution, refine/replace DOE, make additional runs and refine/replace metamodel.**



# *Common Issue: Many Factors*

- Metamodels unreliable, DOEs large for many factors.
- Solution depends on Pareto principle: **Screen  $x$  s**.
- Screening has a long history, many methods, not the focus of this review. See Kleijnen et al. (2005), Kleijnen (2008a).
- Supersaturated designs
  - Fewer runs than factors.
  - Stepwise or ridge regression selection.
  - From Satterthwaite (1959) to Li and Lin (2003).
- Frequency domain
  - Jacobson, Buss and Schruben (1991).
- Likelihood ratio, IPA, SF
  - Fu and Hu (1997), Glynn and L'Ecuyer (1995), Rubinstein and Shapiro (1993).

# *Common Issue: Many Factors*

- Sequential Bifurcation (SB)
  - Bettonvil and Kleijnen (1997).
- CSB (Wan et al. 2006; Wan et al. 2009) guarantees  $\Pr(\text{Type I error}) < \alpha$  for any effect with  $|\beta_i| < \Delta_0$ , and that the power of detection is greater than  $\gamma$  for any effect with  $|\beta_i| > \Delta_1$ . The 2009 modification to CSB gives fully sequential for each group without requiring  $\alpha = 1 - \gamma$ . CSB-X (Wan et al. 2009) screens in the presence of two-factor interactions.
- These methods assume sign of effects is known.
- FFCSB or FFCSB-X (Sanchez Wan and Lucas 2009) apply CSB/CSB-X using initial single-replication saturated FF to determine signs.

# *Common Issue: Heterogeneous Variance*

- Discrete-event simulation plagued by heterogeneous variance of  $Y$  as a function of  $x$ .
- One solution: differential replication allocation.
- Kleijnen and van Groenendaal (1995) propose selecting the additional replicates such that the variances of average responses become a constant. Also, see Kleijnen (2008a).
- Plagued by  $1/n$  property for variance reduction.
- If can tolerate higher prediction error in regions with high response means, then variance stabilizing transformations provide less costly alternative: **Scale  $Y$ s**.

# *Scaling Ys to Reduce Heterogeneous Variance*

$$y(\lambda) = \begin{cases} \frac{y^\lambda - 1}{\lambda} & \lambda \neq 0 \\ \log(y) & \lambda = 0 \end{cases}$$

- Box-Cox Transformation
  - Estimate  $\lambda$  by maximum likelihood.
  - Or estimate  $\lambda$  from slope of plot of  $\log(\text{s.d.})$  vs  $\log(\text{mean})$  over all design points.
- Often a DOUBLE BENEFIT
  - Approximately equal variance
  - Better-behaved (closer to low-order polynomial) response surface!

# *Common Issue: Non-Independent Variance*

- Discrete-event simulation provides opportunity for non-independence through common and antithetic random variates.
- Blocking strategies available for RSM only: Schruben and Margolin (1978), Tew and Wilson (1992, 1994), Donohue (1993), and GLM (WLS) see Kleijnen (1988, 2008).
- Strategies for global metamodels?

# *Framework: Metamodel-Based Optimization*

- Local (RSM) vs. Global:
  - Different metamodel types.
  - Different experiment designs.
  - Different refine/replace strategies.

# *Framework: Local vs. Global*

## **Local (RSM) metamodel strategy:**

- Fit a sequence of local metamodels followed by local search. Old points discarded.
- Easier to provide good fit over a local region.
- Don't waste computational effort capturing response surface in regions that are suboptimal.

## **Global metamodel strategy:**

- Fit a single metamodel to the entire region of interest.
- New metamodel types can provide global fidelity, given enough design points.
- Sequential local improvement in promising regions. Old points generally retained.
- Helps avoid focusing on a local optimum.

## *Local Metamodel Strategy: “Response Surface Methodology (RSM)”*

- Metamodel type: usually low-order polynomial regression:

$$Y_0(x) = g(x)' \beta + \varepsilon, \varepsilon \text{ i.i.d. } N(0, \sigma^2)$$

- Box and Wilson (1951) for direct experiments. An early and extensive RSM bibliography is in Kleijnen's *Statistical Techniques in Simulation II* (1975). Current texts: Myers, Montgomery and Anderson-Cook (2009) and del Castillo (2007).
- Biles (1974) was an early application (WSC Proceedings).
- The method has only recently been formalized:
  - Donohue, Houck and Myers (ACM TOMACS 1993)
  - Neddermeijer (WSC 2000)
  - Nicolai (WSC 2004)
  - Barton and Meckesheimer (Handbook Sim. 2006)
  - Chang et al., Chang and Wan (WSC 2007, 2009).



# Formal RSM Procedure

First-order Regression	Second-order Regression
<b>L1:</b> Determine initial local region.	
<i>Small enough so linear approximation adequate, large enough so expected effects will be significant.</i>	NA
<b>L2:</b> Choose a local metamodel form.	
<i>First-order polynomial.</i>	<i>Second-order polynomial.</i>
<b>L3:</b> Design local metamodel fitting experiment.	
<i>Fractional factorial plus center point.</i>	<i>Central composite, small composite or augmented fractional factorials.</i>
<b>L5/L6/L7:</b> Fit local metamodel and check fit for adequacy. Change model if necessary. Lack of fit test and tests for significance of regression coefficients.	
See Table	See Table
<b>L8/L9:</b> Provide a search direction or optimize the metamodel.	
<i>Steepest ascent/descent.</i>	<i>Direction based on canonical/ridge analysis.</i>
<b>L10:</b> Check the performance of the simulation at the metamodel-predicted optimum. Confirmation runs.	

## *L2: Local Metamodel Form*

<b>Metamodel Form</b>	<b>Experiment Design</b>	<b>Fitting; Model</b>
First-order	Fractional-factorial (with or without CRN/ARN)	OLS, WLS, GLS; LR, GLM, Bayesian
Second-order	Central or small composite (with or without CRN/ARN)	OLS, WLS, GLS; LR, GLM, Bayesian

# Formal RSM Procedure: first-order regression lack of fit test outcomes

	$\beta = 0$	$\beta \neq 0$
LOF	AUGMENT DESIGN AND FIT QUADRATIC MODEL	AUGMENT DESIGN AND FIT QUADRATIC MODEL  <b>GO TO PHASE II</b>
NO LOF	CHOOSE LARGER RANGE FOR A NEW FIRST-ORDER DESIGN -----OR----- INCREASE THE NUMBER OF REPLICATIONS	LINE SEARCH IN NEGATIVE GRADIENT DIRECTION  <b>GO TO L8/L9</b>

a) Model adequacy for Phase I.

# Formal RSM Procedure: second-order regression lack of fit test outcomes

	$\beta = 0$	$\beta \neq 0$
LOF	UNLIKELY - IF THIS OCCURS, CHOOSE SMALLER RANGE FOR A NEW SECOND-ORDER DESIGN	CHOOSE SMALLER RANGE FOR A NEW SECOND-ORDER DESIGN
NO LOF	UNLIKELY - IF THIS OCCURS, INCREASE THE NUMBER OF REPLICATIONS	LINE SEARCH IN DIRECTION BASED ON CANONICAL ANALYSIS  <b>GO TO L8/L9</b>

b) Model Adequacy for Phase II.

## *RSM Variations*

- OLS can be replaced by WLS (see Scaling discussion above), GLS.
- Bayesian estimates of parameters (Cheng and Currie 2004).
- Linear model may be replaced by GLM (McCullagh and Nelder 1989, Staum 2009).
- Situation-specific nonlinear regression (Yang et al. 2007, Yang, Ankenman and Nelson 2007).

# *Recent Research: Local RSM Method*

- Local search:
  - Stopping rule (del Castillo 2007).
  - Optimal budget (Peng, Lee and Ng 2007).
  - Trust region (Chang and Wan 2009).
  - Expected improvement criterion (Kleijnen et al. 2004; 2006) – maximize lower CI bound.
- Dealing with constraints and optimality:
  - Biles et al. (2007), Kleijnen (2008b), Bettonvil, del Castillo and Kleijnen (2009).
- Robust design:
  - Metamodels for mean and variance (Dellino, Kleijnen and Melloni 2010).
- Isotonic regression:
  - Lim and Glynn (2006).

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# *Global Metamodel Strategy*

**(does not match Barton and Meckesheimer 2006)**

G1: Determine global region.

G2: Choose global metamodel form.

G3: Design initial global metamodel fitting experiment.

G4/5/6: Make runs, fit global metamodel, assess fit (e.g. via cross-validation).

G7: Optimize an expected improvement criterion. If expected improvement is small, stop.

G8: Conduct simulation experiment(s) at the optimum and refit the global model. Return to G7.



## *G2: Global Metamodel Form*

Metamodel Form	Deterministic	Stochastic
Neural Networks	x	x
Radial Basis Functions	x	(x)
Spatial Correlation (Kriging)	x	x
(smoothing) Splines	x	x (low dimension)

## ***Focus: Spatial Correlation (Kriging)***

- *What is the model form?*

$Y(x) = \beta_0 + Z(x)$  or  $Y(x) = x'\beta + Z(x)$ , where  $Z(x)$  is a stochastic process exhibiting spatial correlation:

$\text{Cov}(Z(x), Z(x+\delta)) = \sigma_z^2 R(\delta)$ , where  $R$  is the spatial correlation function, often  $\exp(-\sum_i \theta_i \delta_i^2)$ .

- Historically, a version using a BLUP fit has been given the unfortunate name 'kriging' after one of the early developers (Krige).

# *Spatial Correlation Models*

- Prediction (with intercept-only model):

$$\hat{Y}(x_0) = \hat{\beta}_0 + \hat{\Sigma}_Z(x_0, (X))' \hat{\Sigma}_Z^{-1} (Y(X) - \vec{1} \hat{\beta}_0)$$

# *Spatial Correlation Models*

- Model provides interpolation
- Can lead to 'bumpy' surface for stochastic responses.
- Allen, Bernshteyn and Kabiri-Bamoradian (JQT 2003) showed this error is often small, and benefit of better fit (less bias) over usual RSM methods.
- Kleijnen and co-authors successfully use deterministic kriging metamodels.

# *Spatial Correlation Models*

- How can one handle stochastic responses?
- Huang et al. (2006), Ankenman Nelson and Staum (2010):

$$Y(x) = \beta_0 + Z_1(x) + \varepsilon(x)$$

exhibiting extrinsic uncertainty:

$$\text{Cov}(Z_1(x), Z_1(x+\delta)) = \sigma_z^2 R(\delta)$$

and intrinsic uncertainty (ANS 2010):

$$\text{Var}(\varepsilon(x)) = \sigma_\varepsilon^2 + Z_2(x).$$

# *Spatial Correlation Models*

- Fitting (ANS 2010):

Fit spatial correlation model for  $\text{Var}(\varepsilon(x))$ .

Estimate for  $\Sigma_\varepsilon$  diagonal with entries  $\hat{V}(x_k)/n_k$

$$\hat{Y}(x_0) = \hat{\beta}_0 + \hat{\Sigma}_Z(x_0, (X))' [\hat{\Sigma}_Z + \hat{\Sigma}_\varepsilon]^{-1} (Y(X) - \vec{1} \hat{\beta}_0)$$

## *G3: Initial Global Experiment Design*

- Initial design typically “space filling.”
  - Latin Hypercube (maximin Jones et al. 1998, Huang et al. 2006).
  - Orthogonal Array.
  - Maximin.
  - Grids problematic for kriging models.
- IMSE-optimal not attractive, since not interested in global fidelity in metamodel-based optimization.

## *G4/5/6: Fitting the Global Metamodel*

- Fitting for kriging:
  - Originally by plotting the empirical 'variogram' which is the average squared difference in response over all  $x$  pairs in the DOE that are  $h$  units apart, plotted vs.  $h$ .
  - Instead, now typically use a known spatial correlation function and fit using MLE for  $\beta$  and  $\sigma^2$  and then using these, for  $\theta$ .
  - Kriging fit can be better with cross-validation in place of maximum likelihood (Sasena et al. 2002).



## *G7: Optimize Expected Improvement*

- Improvement:  $I = \max\{0, f_{\min}^n - Y\}$   
,  $f_{\min}^n =$  smallest observed  $y$

$$E(I) = \begin{cases} (f_{\min}^n - \hat{y})\Phi\left(\frac{f_{\min}^n - \hat{y}}{\hat{s}}\right) + \hat{s}\phi\left(\frac{f_{\min}^n - \hat{y}}{\hat{s}}\right) & \text{if } s > 0 \\ 0 & \text{if } s = 0 \end{cases},$$

## *G7: Optimize Expected Improvement*

- Booker et al. (1999) add runs during pattern optimization.
- Efficient Global Optimization (EGO). Concept presented in the deterministic response setting by Mockus, Tiesis and Zilinskas (1978). Next experiment design point (called an *infill* point) selected as on maximizing an improvement criterion.
- Generalized by Jones, Shonlau and Welch (1998) by adding an exponent  $g$  to  $I$ . Uses concept of *expected improvement*.

# *G7: Optimize Expected Improvement*

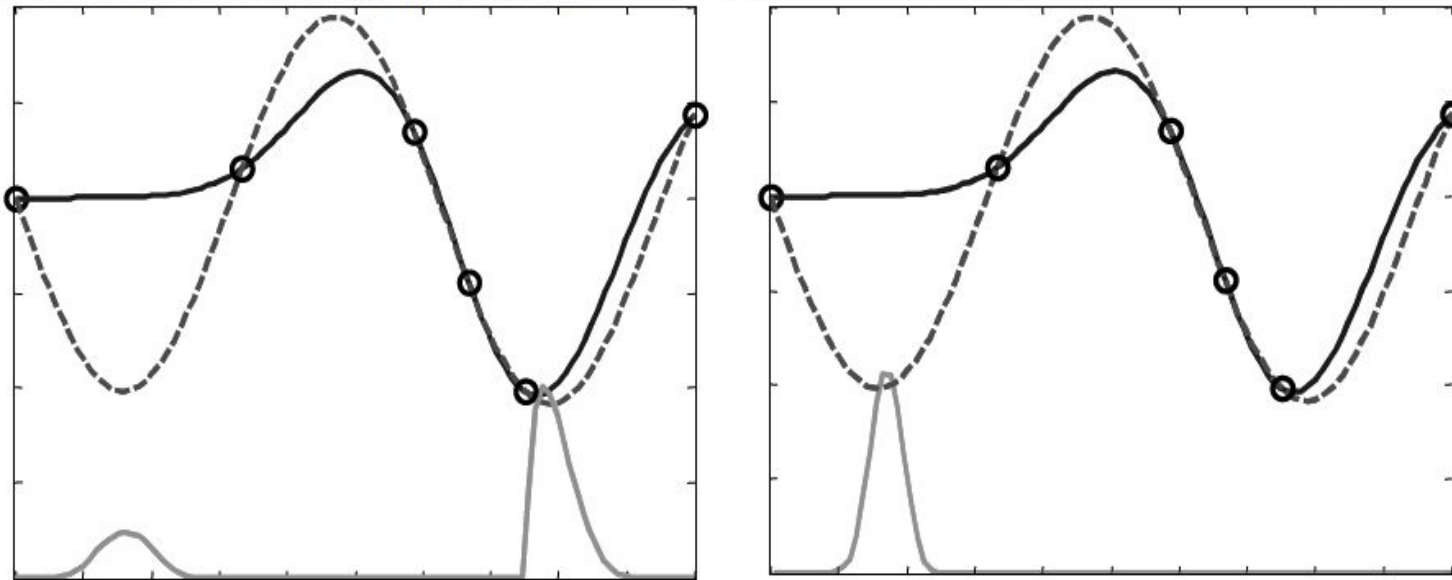


FIGURE 1 EI function for  $g=1$  (left) and  $g=5$  (right)

- Studied by Sasena, Papalambros and Goovaerts (2002). The exponent generalization did not work well on a suite of test problems.

## *G7: Optimize Expected Improvement*

- Alternate form for Expected Improvement

$$\text{WB2} = \begin{cases} \hat{y} + (f_{\min}^n - \hat{y})\Phi(f'_{\min}^n) + \hat{s}\phi(f'_{\min}^n) & \text{if } s > 0 \\ 0 & \text{if } s = 0 \end{cases} .$$

- This form worked well in Sasena et al. (2002).

## *G7: Optimize Expected Improvement*

- Expected Improvement in the stochastic setting: Huang, Allen, Notz and Zeng (2006).
- Usual EI reduced by a multiple of the estimated intrinsic standard deviation.
- Called SKO.
- SKO reported less effective than SPO (Bartz-Beielstein 2006; Bartz-Beielstein & Preuss 2007) by Hutter et al. (2009).
- SPO is a stochastic version of the infill strategy discussed in (Sasena et al. 2002).

## *G7: Optimize Expected Improvement*

- Regardless of the EI choice, global optimization has used multistart methods (e.g. Huang et al. 2006) or Lipschitzian optimization (Jones et al. 1993).

## *Recent Research: Global Methods*

- Global metamodel-based optimization using stochastic kriging is new (2006).
- Stochastic kriging.
  - Work by Ankenman, Nelson, Huang, Allen cited earlier.
- Some interesting research with deterministic kriging.
  - Monotonic quantile fits (Kleijnen and van Beers 2009).
  - Constrained optimization via kriging and KKT (Kleijnen, van Beers and Nieuwenhuyse 2010).
  - Robust design (Dellino, Kleijnen and Melloni 2009).

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# *Future Directions for Metamodel-Based (Simulation) Optimization*

- Sequential designs for stochastic kriging metamodeling – extending bootstrap approach of Kleijnen and van Beers (2004), examining alternative EI forms.

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- The problem of performance testing (see Neddermeijer, Piersma, van Oortmarssen, Habbema and Dekker 1999 working paper cited in Neddermeijer et al. 2000, Pasupathy and Henderson 2006).

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- Combining multiple fidelity models for optimization - simulation fusion at the methodological level (Chan, Schruben, Nelson and Jacobson 2009, Kennedy and O'Hagan 2001).

# *Future Directions for Metamodel-Based (Simulation) Optimization*

$$\begin{aligned} \min \hat{f}(x) &\approx E(Y_0(x)) \\ \text{s.t.} & \\ a(x) &\leq b \\ \hat{c}(Y_0(x)) &\leq d \\ \hat{c}(Y_0(x)) &\approx c(Y_0(x)) \end{aligned}$$

- $f$  and  $c$  replaced by functions of metamodels characterizing the distribution of  $Y_0$  rather than its mean (or mean and variance).  
May be useful for robust design and prediction intervals.

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- $f$  and  $c$  replaced by functions of metamodels characterizing the distribution of  $Y_0$  rather than its mean (or mean and variance).  
May be useful for robust design and prediction intervals.
- In some cases, optimization is employed as a surrogate for the lack of an inverse. Metamodels can be built for inverse functions “for free.” (Meckesheimer et al., 2002; Barton 2006).

# *Discussion*