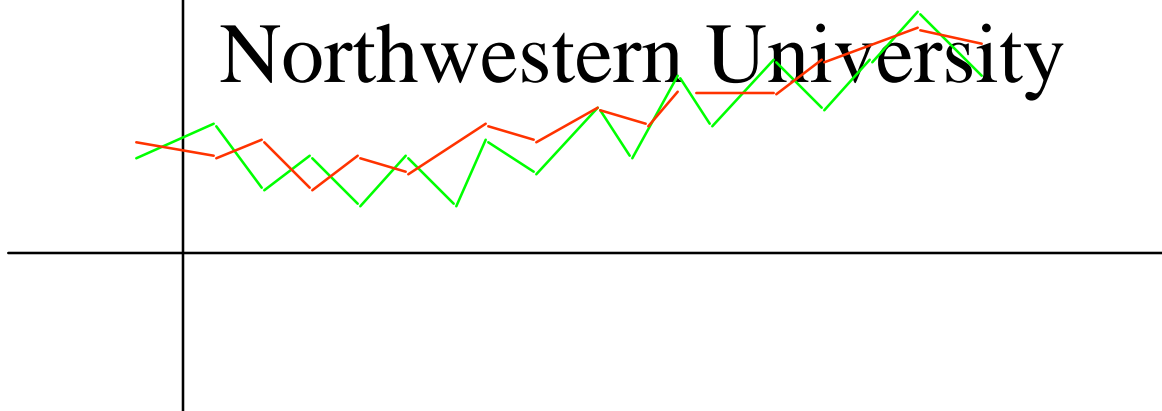


Optimal Policy Structure in Dynamic Asset-Liability Management

John R. Birge

Northwestern University



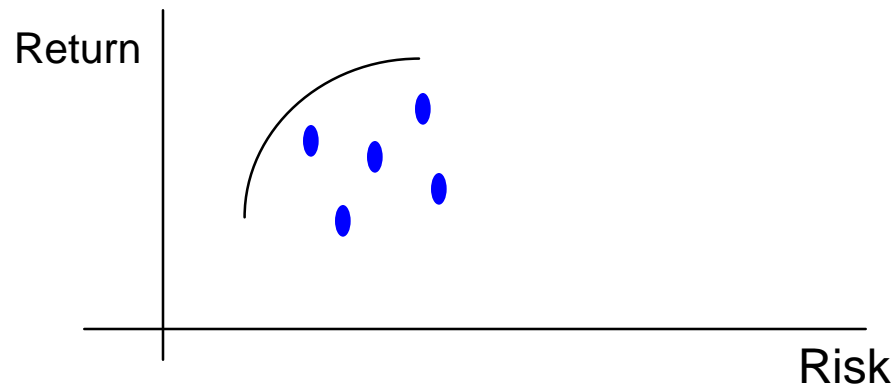
OUTLINE

- **Mean-variance versus other utility functions**
- **Mean-Variance in dynamic portfolios**
- **Discrete time, piecewise linear utility**
- **Policy structure**
- **Enhanced models**

Static Portfolio Model

| Markowitz model

- Choose portfolio to minimize risk for a given return
- Find the **efficient frontier**



Markowitz Mean-Variance model

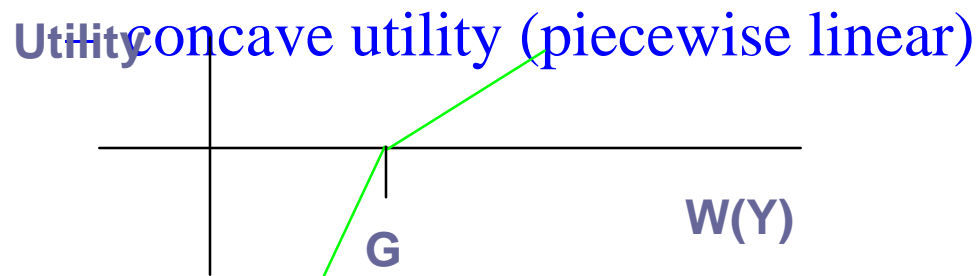
- | **For a given set of assets, find**
 - **fixed percentages to invest in each asset**
 - **maintain same percentage over time**
- | **Needs**
 - **rebalance as returns vary**
 - **cash to meet obligations**

Alternative Dynamic Model

- | **Assume possible outcomes over time**
 - **discretize generally**
- | **In each period, choose mix of assets**
- | **Can include transaction costs and taxes**
- | **Can include liabilities over time**
- | **Can include different measures of risk aversion**

Example: Retirement Planning

- **GOAL:** Accumulate \$G Y years from now
- **Assume:**
 - \$ W(0) - initial wealth
 - K - investments



RANDOMNESS: returns $r(k,t)$ - for k in period t
where $Y \longrightarrow T$ decision periods

FORMULATION

- **SCENARIOS:** $\omega, \omega', \omega''$
 - Probability, $p(\omega)$
 - Groups, $S_1^t, \dots, S_{S_t}^t$ at t
- **MULTISTAGE STOCHASTIC NLP FORM:**

$$\begin{aligned} \max \quad & \sum_{\omega} p(\omega) U(W(\omega, T)) \\ \text{s.t. (for all } \omega): & \sum_k x(k, 1, \omega) = W(o) \text{ (initial)} \\ & \sum_k r(k, t-1, \omega) x(k, t-1, \omega) - \sum_k x(k, t, \omega) = 0, \text{ all } t > 1; \\ & \sum_k r(k, T-1, \omega) x(k, T-1, \omega) - W(\omega, T) = 0, \text{ (final);} \\ & x(k, t, \omega) \geq 0, \text{ all } k, t; \end{aligned}$$

Nonanticipativity:

$$x(k, t, \omega') - x(k, t, \omega) = 0 \text{ if } \omega', \omega \in S_i^t \text{ for all } t, i, \omega', \omega$$

???????? This says decision cannot depend on future.

DATA and SOLUTIONS

- ASSUME:

- Y=15 years
- G=\$80,000
- T=3 (5 year intervals)
- k=2 (stock/bonds)

- Returns (5 year):

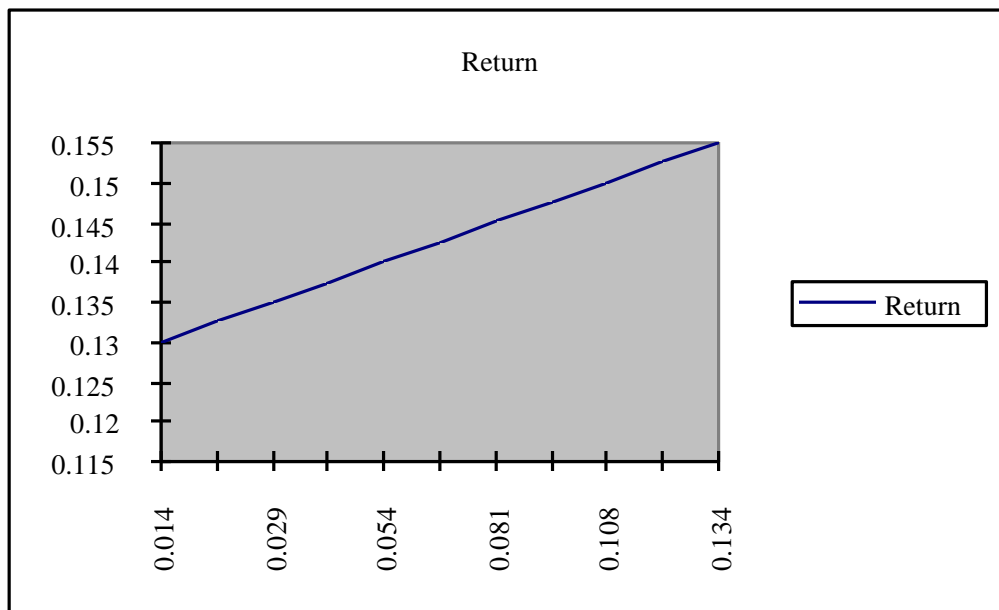
- Scenario A: $r(\text{stock}) = 1.25$ $r(\text{bonds}) = 1.14$
- Scenario B: $r(\text{stock}) = 1.06$ $r(\text{bonds}) = 1.12$

- Solution:

PERIOD	SCENARIO	STOCK	BONDS
1	1-8	41.5	13.5
2	1-4	65.1	2.17
2	5-8	36.7	22.4
3	1-2	83.8	0
3	3-4	0	71.4
3	5-6	0	71.4
3	7-8	64.0	0

Static Markowitz Solution

| Find efficient frontier:



Results with Static Model

- | **Fixed proportion in stock and bonds in each period**
- | **80% stock for 15% return**
- | **40% stock for 14% return**
- | **Results: no fixed proportion achieves target better than 50% of time**
- | **Dynamic achieves target 87.5% of time**

Analysis of Dynamic Model

- With discrete outcomes, p.l. utility:
 - Optimal solution has number of investments equal to number of branches in each period
 - Constrain the number of positive investments with the number of outcomes per period
- Impact of transaction fees and taxes
 - Additional constraints
 - Creates potential for more active investments in each period
 - Additional constraints can be imposed with linearization (representation other variance information)

Other Model Gains

- | **Include transaction costs**
 - **Fixed proportion requires transaction costs each period just to re-balance**
 - **can accumulate**
- | **Maintain consistent utility**

Current Study

- | **Portfolios of major indexes**
- | **Constructed efficient frontier**
- | **Developed decision tree form for stochastic program**
- | **Gains in basic model for stochastic program of 3-5% over 10 periods**